

Joyce Marter, LCPC, CSP®



Top Mental Health, Financial Mindset & Workplace Wellness Expert
"America's Workplace Therapist"



INSPIRING & EMPOWERING AUDIENCES TO MOVE FROM SURVIVING TO THRIVING!

As a licensed psychotherapist, Forbes contributor, successful entrepreneur, and CSP®-level speaker, Joyce delivers engaging, high-impact keynotes and leadership trainings that help organizations:

- ✓ Improve employee well-being, morale, engagement & retention
- ✓ Reduce burnout, absenteeism, accidents/injury & healthcare costs
- ✓ Foster emotional intelligence, psychological safety & inclusive culture
- ✓ Equip teams with tools to build resilience and thrive through times of change and challenge—mentally, emotionally, and financially

ABOUT JOYCE

- **Licensed Psychotherapist** with 25+ years experience
- Founded, scaled & **sold a multimillion-dollar mental health company**
- **CSP® Certified Speaking Professional** (Top 17% of speakers globally)
- **Certified Virtual Presenter** through eSpeakers
- **Adjunct faculty** for The Family Institute at **Northwestern University** for fifteen years
- Served **four board presidencies** in the counseling profession at the state and regional level
- **Board Director, National Speakers Association** (2025–2028)
- **Author** of *The Financial Mindset Fix: A Mental Fitness Program for an Abundant Life* — Winner of 8 book awards, published in 4 languages — an excellent takeaway for attendees to continue their personal development.



Formats

- Keynote Address
- Breakout Session
- Corporate Training
- Workshop
- Webinar
- Fundraiser Talk
- University Talk
- Leadership Training
- Executive Retreat
- Panel Discussion
- Continuing Education

Topics

- Leadership
- Mental Health
- Mindset
- Burnout
- Psychological Safety
- Healthy Culture
- Work-Life Harmony
- Financial Wellness
- Mindfulness & EQ
- Resilience
- Motivational



"GRAND PRIZE WINNER"

2023 Next Generation Indie Book Awards



"BEST IN SELF-HELP"

2023 Next Generation Indie Book Awards



"GOLD MEDAL WINNER"

Readers' Favorite Book Reviews and Awards
Independent Publisher Book Awards
Global Book Awards



"DYSINGER AWARD FOR OUTSTANDING PUBLICATION IN COUNSELING"

Illinois Counseling Association



"CATEGORY FINALIST"

The Eric Hoffer Book Awards!



"RUNNER-UP IN NON-FICTION"

San Francisco Book Festival

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MOST REQUESTED PRESENTATIONS

- **The Infusion Revolution:** Live, Lead & Succeed with Power + Heart
- **Mental Wealth:** How to Improve Mental & Financial Health for Holistic Success
- **The Psychology of Success:** 12 Keys to Holistic Wellness
- **From Surviving to Thriving:** Mental Fitness for a Healthier, Happier Workforce
- **Mental Health Awareness:** Breaking Through Stigma & Accessing Care
- **Mental Health Triage in the Workplace:** For Leaders & Supervisors
- **Mental Health & AI:** Navigating Change with Confidence & Compassion
- **Mindfulness Experience for VIPs:** Popular Add-On

TESTIMONIALS

"Joyce's sessions were among the most important we've ever hosted. Her ability to connect with our CFO audience was extraordinary."

– **Jack McCullough, CFO Leadership Council**

"Her presentation was life-changing. Joyce provided insights and strategies that are still being talked about weeks later."

– **Maria Ortiz, Cape Coral Chamber of Commerce**

"Joyce brings credibility, authenticity, and compassion to everything she does. She is a master at connecting with diverse audiences."

– **Lt. Chloe Gearhart, Naval Air Station Jacksonville**

"Joyce is one of the most dynamic, heartfelt speakers I've had the pleasure of working with. Her message resonates deeply with our employees, and her tools are both practical and powerful."

– **Krystal Vanhorne, AIDS Foundation**

"Joyce delivered the highest-rated session of our conference. Her engaging and compassionate approach provided our members with tools they could immediately apply in their leadership roles."

– **James Gennett, Utility Workers Union of America**

