



Joyce Marter, LCPC, CSP®

Top Mental Health Keynote Speaker & Consultant
"America's Workplace Therapist"



Inspiring & Empowering Audiences to Move from Surviving to Thriving!

Considering it her life's purpose, Joyce Marter is an impassioned advocate for removing the shame and stigma from mental health challenges and providing audiences with simple tools and practices to heal, recover, thrive and prosper!

Joyce is a very warm, relatable, and authentic presenter who resonates with audiences across industries. She commands the room with stage presence, as well as tremendous business acumen and wisdom gained from decades of experience as a psychotherapist, CEO, and public speaker.

Making mental health positive and fun through humor and storytelling, Joyce provides practical solutions every step of the way, leaving audiences motivated and equipped to blossom personally, professionally and financially. Most organizations book her again and again!

Joyce also serves as a Director of the Board of the National Speakers Association, with her term running from January 1, 2025, to December 31, 2028.

- **Licensed Psychotherapist** trained by Northwestern University with 25+ years experience.
- **Keynote Speaker, Corporate Trainer & Virtual Presenter** with over 20 years experience providing thousands of hours of speaking for Fortune 500 companies, global corporations, national associations and unions, Federal Agencies, universities, and more.
- **Internationally Published Author** whose book has received eight awards, six honorable mentions from global book festivals, and been published in four languages.
- **Entrepreneur, CEO & Business Leader** who founded, built and successfully sold a multimillion dollar mental health company with 100+ staff in three states.
- **Counseling Leader** having served as Chair of the Midwest Region of the American Counseling Association, President of The Illinois Counseling Association, President of The Illinois Mental Health Counselors Association.
- **Adjunct Faculty at The Family Institute at Northwestern University** for 15 years.
- **Expert Content Contributor** for sites such as Psychology Today, Money Geek, Choosing Therapy, the Huffington Post, Spirituality & Health, PsychCentral and more.
- **Expert in the Media** routinely featured for mental health and behavioral commentary.



Signature Presentations

1. **Mental Health in the Workplace:** 2025 Report & Top Recommendations for Leaders
2. **Mental Wealth:** 12 Practices to Transform Mental & Financial Health for Holistic Success
3. **The Psychology of Success:** Twelve Mindsets to Expand Personally & Professionally
4. **The Mental Health Awareness Breakthrough:** 5 Steps to Shatter Barriers, Ignite Conversations & Empower Well-Being
5. **Let's Move From Surviving to Thriving:** Refresh & Reboot with Mental Fitness Practices & Exercises
6. **Create a Healthy Workplace Culture:** 7 Tips to Optimize Communication & Emotional Intelligence for a Thriving Organization
7. **Thriving Amid AI Advancements:** 7 Easy Ways to Navigate AI-Driven Change with Resilience & Positivity
8. **Mindfulness in the Workplace:** Cultivating Resilience & Emotional Intelligence
9. **Mental Health Triage in the Workplace:** 6 Strategies to Enhance Culture, Productivity & Well-Being

Results

Increased productivity, morale & overall well-being.

Compassionate culture of inclusion, psychological safety, collaboration & belonging.

Greater self-awareness, mindfulness, emotional intelligence & positive mindset.

Improved employee/member retention & attraction.



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Client Companies



Media Outlets

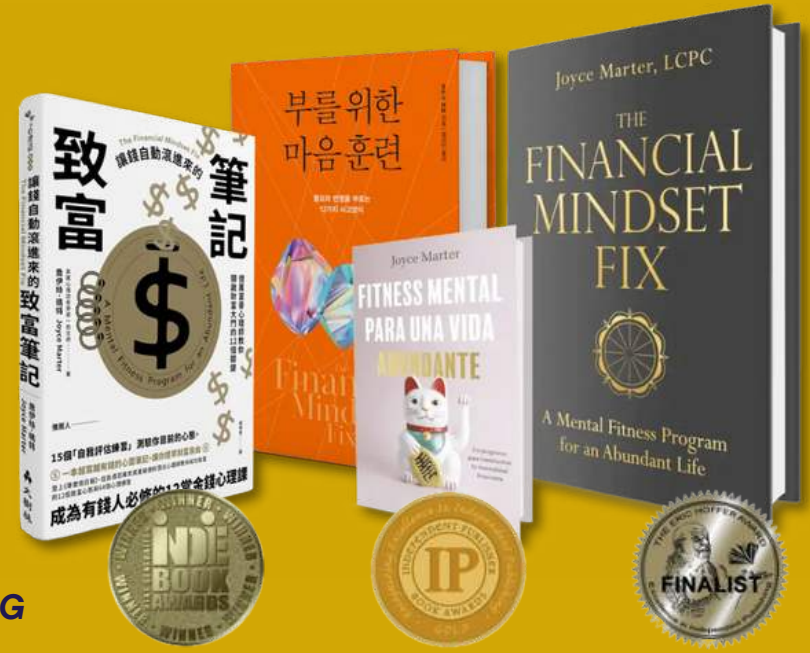


Joyce's Book

The Financial Mindset Fix: A Mental Fitness Program for an Abundant Life helps people improve their mental wellbeing, financial health and holistic success. The book is a step-by-step self-help program with journaling prompts, proven exercises from psychology, and innovative self-assessment tools. Through Joyce's process, readers will learn how to release limiting habits and beliefs and blossom into their greatest potential.

Book sales and signing are available after in-person events. Speaker discounts offered when there is a bulk book-buy for attendees (hardcover or Kindle formats available).

- "GRAND PRIZE WINNER"**
2023 Next Generation Indie Book Awards
- "BEST IN SELF-HELP"**
2023 Next Generation Indie Book Awards
- "GOLD MEDAL WINNER"**
Readers' Favorite Book Reviews and Awards
Independent Publisher Book Awards
Global Book Awards
- "DYSINGER AWARD FOR OUTSTANDING PUBLICATION IN COUNSELING"**
Illinois Counseling Association
- "CATEGORY FINALIST"**
The Eric Hoffer Book Awards!
- "RUNNER-UP IN NON-FICTION"**
San Francisco Book Festival
- "HONORABLE MENTION - GENERAL NONFICTION"**
Southern California Book Festival
Hollywood Book Festival
New York Book Festival
London Book Awards
Los Angeles Book Festival
Paris Book Festival



Hear from Joyce's Clients

"Joyce delivered a three-part series to our audience of more than 200 chief financial officers. It was one of the most popular sessions we have offered in our 16-year history, with several members indicating that it was among the most important programs they have ever attended.

One might not have expected such a reaction from a group of financial executives, but Joyce's lessons were very pragmatic, and she has a rare ability to connect with an audience. The CFO Leadership Council hosts almost 300 events per year, and she ranks among the very best speakers we have had."



Jack McCullough
CFO LEADERSHIP COUNCIL FOUNDER

"Thank you for taking the time to share your expertise with us this week. Your insights were incredibly valuable and your presentation truly resonated with all of us. We are genuinely appreciative of the knowledge and experiences you shared, and I'm confident that many of the concepts you introduced will positively impact our daily work lives. We look forward to collaborating with you in the future."

LaTasha Sykes
Director of Finance
HOTEL
INTERCONTINENTAL CHICAGO



"Joyce's presentation for our board retreat was extremely impactful and meaningful.

Our audience felt such a connection with her as she brought a comfort level to a topic that is very sensitive.

Her information was invaluable to our audience."

Stacy Baker
AIRES, A GLOBAL
RELOCATION COMPANY



"Even though Joyce has built a multi-million dollar company, when she speaks on stage, she injects humor and authenticity - so she becomes relatable to all audiences. Joyce uses her mental health and business background to inspire audiences to find more success, fulfillment, and balance in their lives.

She commands the room with authority, yet makes each person feel like they know her. Her presentations are full of heart and are incredibly inclusive. She's perfect for large and small audiences. Book her!"

Kathryn Janicek
THREE-TIME EMMY
WINNING PRODUCER

