[Joyce Marter](http://www.joyce-marter.com/) is a licensed psychotherapist, entrepreneur, international keynote speaker, and a mental health thought leader. She founded, built, and successfully sold a multimillion-dollar mental health company. Joyce has served many leadership positions in the counseling profession including President of the Illinois Counseling Association, two terms as President of the Illinois Mental Health Counselors Association, and Chair of the Midwest Region of the American Counseling Association. She worked as adjunct faculty for The Family Institute at Northwestern University for fifteen years. She is contributor to Psychology Today, Choosing Therapy, and more. Joyce is the author of [The Financial Mindset Fix: A Mental Fitness Program for an Abundant Life](https://www.joyce-marter.com/book/the-financial-mindset-fix/), which has been published in four languages and received eight book awards. She is renown globally as a mental health thought leader specializing in the psychology of money and cultivating holistic success.