

# Joyce Marter

Renowned Psychotherapist, National Speaker, Entrepreneur,  
Media Contributor, Author, & Mental Health Thought Leader  
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Transcending stigmas and shining a bright light on mental health, Joyce Marter delivers eye-opening and transformative behavioral health presentations. She is passionate about minimizing shame and providing support for individuals seeking to overcome their internal conflicts. Joyce travels around the country delivering talks, keynote speeches, and educational training related to mental health, addiction, relationship issues, and more.

Joyce infuses each presentation with a sense of humor and a positive attitude. This approach, combined with more than two decades of experience in the field of psychotherapy, has helped drive Joyce's reputation as a talented and sought-after speaker. Joyce's discussions are inclusive, attentive, and genuine. By educating her audience while sharing her own stories, she works to normalize the mental health issues we all face, one way or another, each and every day. She also shares practical takeaways and is very generous about sharing her slides, materials, and resources for ongoing use.

- Licensed Clinical Professional Counselor since 1998
- Founder of Urban Balance, a outpatient mental health company she launched in 2004 and successfully sold to Refresh Mental Health in 2017 when it was grossing over \$5 million annually.
- International keynote speaker, corporate trainer and virtual presenter with over 15 years experience.
- Leader in the Counseling Profession having served as Chair of the Midwest Region of the American Counseling Association, President of the The Illinois Counseling Association, & two terms as President of The Illinois Mental Health Counselors Association.
- Blogger for sites such as Psychology Today, the Huffington Post, Spirituality & Health, PsychCentral and more
- Featured in major media outlets including The Wall Street Journal, Forbes, CNN, US News & World Report, Women's Health and MTV, reached an audience of over one billion people in 11 countries on five continents

## Award-Winning Professional



Award-Winning  
Counselor, Business  
Professional & Leader



Crain's Chicago Business,  
"40 Under 40" List (2010)



The Family Institute at  
Northwestern University,  
Distinguished Alumni



The Illinois Mental Health  
Counselors Association,  
President's Award for  
Excellence in Leadership

## Most Requested Presentations

Joyce can provide keynotes, breakout sessions, corporate trainings, continuing education trainings, panels, virtual presentations, and webinars. Her areas of expertise include:

- The Psychology of Success: Keys to Holistic Success & Wellness
- Mental Wealth: How to Leverage the Psychology of Money
- The Financial Mindset Fix: How to Promote Self-Worth & Net Worth
- Promoting Mental Health & Resilience During Challenging Times
- Mental Health Awareness: Breaking Stigma & Promoting Access to Care
- Mindfulness
- Stress Management
- Work-Life Balance
- Conscious Leadership
- Conflict Resolution
- "Mental Health First Aid for Leaders & Supervisors"



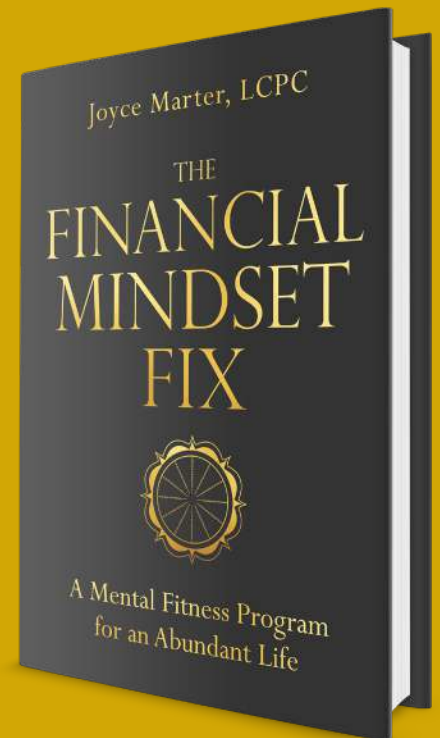
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Joyce's new book, *The Financial Mindset Fix*, was written to help mental and spiritual discipline for taking charge of your financial well-being. Readers will cultivate twelve mindsets that are empirically proven to improve both mental and financial health. And not just financial wealth, but a life of abundance including connected and supported relationships and inner peace.

Through Joyce's process, readers will learn how to release limiting habits and beliefs and become open to a world of financial security and confidence.

Joyce's book was published by Sounds True in July of 2021 and is available in hardcover, kindle and audiobook (narrated by Joyce). It has also been published in Spain (Spanish) in 2022, and will be published in China (Taiwanese) and Korea (Korean) later this year.



THE WALL STREET JOURNAL



## Selection of Clients



AMERICAN COUNSELING  
ASSOCIATION

## Hear from Joyce's Clients



"Joyce delivered a three-part series to our audience of more than 200 chief financial officers. It was one of the most popular sessions we have offered in our 16-year history, with several members indicating that it was among the most important programs they have ever attended. One might not have expected such a reaction from a group of financial executives, but Joyce's lessons were very pragmatic, and she has a rare ability to connect with an audience. The CFO Leadership Council hosts almost 300 events per year, and she ranks among the very best speakers we have had."

**Jack McCullough**

CFO LEADERSHIP COUNCIL FOUNDER



Even though Joyce has built a multi-million dollar company, when she speaks on stage, she injects humor and authenticity - so she becomes relatable to all audiences. Joyce uses her mental health and business background to inspire audiences to find more success, fulfillment, and balance in their lives. She commands the room with authority, yet makes each person feel like they know her. Her presentations are full of heart and are incredible inclusive. She's perfect for large and small audiences. Book her!

**Kathryn Janieck**

THREE-TIME EMMY WINNING PRODUCER

