Graphical user interface, website

Description automatically generated

[Joyce Marter](http://www.joyce-marter.com/) is a licensed psychotherapist with 25 years of experience and entrepreneur who founded and successfully sold [Urban Balance](http://www.urbanbalance.com/), a national outpatient mental health company in the U.S. Marter is an adjunct professor at Northwestern University, an international speaker, blogger for Psychology Today, and a mental health thought leader specializing in the psychology of money.

Joyce Marter is routinely consulted as a mental health expert in the media, featured in such outlets as U.S. News & World Report, The Wall Street Journal, CNN and MTV. Her book, [*The Financial Mindset Fix: A Mental Fitness Program for an Abundant Life*](https://www.joyce-marter.com/book/the-financial-mindset-fix/), was published by Sounds True in July of 2021 and has been featured in Business Insider, MoneyGeek, US Weekly, Thrive Global, Forbes, and more.