

JOYCE MARTER, LCPC

CEO, Psychotherapist, Writer & Speaker



Business Leader and Board Member

Joyce Marter, MA, LCPC, is a psychotherapist, entrepreneur, writer, speaker and media personality who maintains a thriving private practice while serving as CEO of Urban Balance, LLC, and holding board positions with the Illinois Counseling Association and the Illinois Mental Health Counselors Association. She received her MA in Counseling Psychology from Northwestern in 1996 and was awarded the Distinguished Alumni Award by The Family Institute in 2008. In 2010, she was selected for Crain's Chicago "40 Under 40" List.

Media Expert

Joyce communicates on a variety of mental health topics, wellness, family, relationships and career:

- On-air in television and radio more than 20 times each, featured in hundreds of print articles
- Television, print and radio work—The Wall Street Journal, U.S. News & World Report, The Chicago Tribune, MTV, WGN News, The Huffington Post, Crain's Chicago Business and more
- Offers workshops, presentations and consulting for schools, universities and corporations
- Specialist in the assessment and treatment of addictions, dual diagnosis, mood disorders, anxiety disorders and codependency

Urban Balance, the company Joyce founded in 2004, has grown to more than 80 therapists in seven locations throughout Chicagoland and one in St. Louis. Urban Balance provides premier psychotherapy services that are accessible, affordable and insurance-friendly. For more about Urban Balance, go to www.urbanbalance.com.



urban balance

Founder, CEO Urban Balance, LLC

Urban Balance now grosses more than \$4 million in revenue annually.

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Specialist in the assessment and treatment of addictions, dual diagnosis, mood disorders, anxiety disorders and codependency

Board member, President of the Illinois Counseling Association and Past President of the Board of the Illinois Mental Health Counselors Association

Consultant to corporations, schools, universities on matters of psychology, addiction and wellness

Speaker and **panel expert**

Case conference leader and **triadic supervisor** at Northwestern University, **clinical consultant** to therapists

Media subject matter expert and **blogger** in television, radio and print, including The Wall Street Journal, U.S. News & World Report, MTV, Crain's, WGN News, Huff Post Live and more

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