JOYCE MARTER, LCPC

CEO, Psychotherapist, Writer & Speaker

- ABOUT JOYCE -



Joyce Marter, LCPC

Joyce Marter is founder and CEO of Urban Balance, LLC, a counseling private practice with more than 80 therapists working from seven locations in Chicagoland and one in St. Louis. Joyce was honored to be selected by Crain's Chicago Business for their "40 Under 40" List of 2010 and by The Family Institute at Northwestern University for Distinguished Alumni of the Year in 2008.

She currently serves as President of the Illinois Counseling Association and recently served as President of the Board of the Illinois Mental Health Counselors Association where she received the President's Award for her service 2013-2015. She is a professional trainer for therapists and businesses and a national speaker with innovative motivational talks and presentations.

Joyce blogs for The Huffington Post and PsychCentral, and she regularly contributes as a psychological expert on television, radio and in print sources.

JOYCE MARTER, LCPC

CEO, Psychotherapist, Writer & Speaker

MEDIA WORK -

TELEVISION · RADIO · PRINT · PACKAGES

Many opportunities present themselves in the media each day: dealing with cancer; managing marital difficulties; work stress; psychological disorders; helping children through divorce; how to assist a drug-addicted employee, or how to best achieve the career path or home life that brings happiness and balance. It is a privilege to help present the most thorough and credentialed article or segment possible.

Joyce has been featured in news articles and on-screen segments in various outlets nationwide, including The Wall Street Journal, U.S. News & World Report, MTV, The Huffington Post, Spirituality & Health Magazine, Crain's Chicago Business, ABC's Live Well Network and WGN Radio.



JOYCE MARTER, LCPC

CEO, Psychotherapist, Writer & Speaker

SAMPLE MEDIA COVERAGE















Joyce offers highly relevant and practical advice for viewers, listeners and readers.



JOYCE MARTER, LCPC CEO, Psychotherapist, Writer & Speaker

SAMPLE CONTENT & PITCHES -

NEW Mind Body Connection - Video Series

Stress and Your Health

Overcoming Isolation and Fear

Tips for Caregivers

You Are Not Your Illness

TELEVISION

WGN TV - Beating the Winter Blues ...

WGN TV - Healthy Living Resolutions

WGN TV - Too Much Stress at Work

<u>Crain's Chicago Business - Holidays</u>

CBS 8

ELSEWHERE

Huffington Post Healthy Living Blog

PsychCentral's Psychology of Success Blog

Refinery29.com - What To Say In Difficult Situations

Joyce is AVAILABLE FOR

- Breaking and developing news
- As an advisor to your next project or series
- Live and taped segment work
- Health and wellness segment guest
- Mental health advisor and subject matter expert

ASK ABOUT Joyce's Psychology of Success Program